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CULTURE

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International Symposium

DIGITAL FORMATS FOR THE DISSEMINATION OF EARLY MODERN ARTISTIC CULTURE *From Real Life into the World of Art*

25 - 27 September, 2019

Wednesday, September 25

Marqués de Valdecilla Historical Library (UCM Madrid)

- 17:30-18:00** **Welcome speech by** Marta Torres Santo Domingo (Director of the Historical Library Marqués de Valdecilla, UCM) and Sagrario Aznar Almazán (Dean of the School of Geography and History, National Distance Education University).
Presentation of the R+D ART-ES Project by Carmen González-Román (University of Málaga).
- 18:00-19:30** **Presentation of the volume:** *Teatralidad y performatividad de las artes. El contexto hispánico en la Edad Moderna*. *Bulletin of Spanish Visual Studies* III:2 (2019). Hilary Macartney (University of Glasgow) and Carmen González-Román (Universidad de Málaga).
Speakers:
Michael Rössner (Director of the Institut für Kulturwissenschaften und Theatergeschichte, ÖAW, Vienna)
Sara Mamone (Università degli Studi di Firenze)
- 19:30-20:00** **Presentation of the digital:** *From real life into the World of Art* (online exhibition of the results of the ART-ES project)
Andrea Sommer-Mathis and Rudi Risatti

Friday, September 27
Polo de Contenidos Digitales (Málaga)

9:30-10:00 Credentials

10:00-10:30 **Official Opening:** José Luis Caro (Director of the Strategic Chair of Leading-Edge Technologies in Humanities (University of Málaga), Víctor Fernando Muñoz (Vicepresident for Strategic Projects, University of Málaga), Juan Antonio Perles (Dean of the School of Humanities).

SESSION I. Museum Digital Formats

Chair: Rudi Risatti (Theatermuseum, Viena).

10:30-11:00 *Digital strategy and transformation of the Prado Museum.* Javier Pantoja Ferrari (Head of Digital Development at the Prado Museum)

11:00-11:30 **Coffee Break**

11:30-12:00 *Digital Strategies in Art Education*

Chantal Eschenfelder (Head of the Education and Mediation Department, Städel Museum/Schirn-Kunsthalle, Frankfurt)

12:00-12:30 *Web Design and digital resources.* Nicoletta Hernández (Media Department, Kunsthistorisches Museum, Vienna)

SESSION II. Digital formats in research on visual and performative arts

Chair: Andrea Sommer-Mathis (Österreichische Akademie der Wissenschaften, Institut für Kulturwissenschaften und Theatergeschichte)

12:30-13:00 *... and they jingle by again: Splendid vehicles of the Habsburgs as a means for representation in the 18th century.* Monica Kurzle-Runtscheiner (Director of the kaiserliche Wagenburg, Kunsthistorisches Museum, Vienna)

13:00-13:30 *Il pomo d'oro (1666/1668) – Animated Retelling of a Baroque Festival Opera.* Daniela Franke (Theatermuseum, Vienna)

13:30-14:00 *The Kolowrat-Wedding of 1580 in Innsbruck. Let's bring it to life!* Veronika Sandbichler (Director of the Ambras Castle, Kunsthistorisches Museum, Innsbruck)

14:00-16:00 **Lunch**

SESSION III. Digital Projects on Visual and Performative Arts

Chair: Carmen González-Román (Department of Art History, University of Málaga. PI Research Project ART-ES)

16:00-16:30 *Splendorous Lisbon: Art, Scenography and Pageantry in 1619.* Pedro Flor (Universidade Aberta / Instituto de História da Arte - NOVA/FCSH, Lisboa)

16:30-17:00 *Baroque Lisbon: Power and Performance.* Susana Varela Flor (Instituto de História da Arte - NOVA/FCSH, Lisboa)

17:00-17:30 *The Royal Entry of Queen Isabel II in Málaga (1862). Exhibition Design in Digital Format.* Javier Carrasco and Álvaro Leal (Master's Degree in the Social Development of Artistic Culture, Universidad de Málaga)

17:30-18:00 Break

18:00-19:30 Panel Discussion. *Challenges and perspectives on digital contents in the research on Early Modern artistic and performative culture.*

Chair: Hilary Macartney (University of Glasgow), Anna Maria Testaverde (Università degli Studi di Bergamo) and Siro Ferrone (Università degli Studi di Firenze)

Participants: Researchers of the ART-ES team.

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